

ABOUT UNITED WAY OF GREATER CHATTANOOGA



Focus Areas and Results

What does United Way do? We advance the common good.

We all are better off when children are successful in school, when families are stable and when people get the help they need. By supporting programs that impact education and economic stability, while supporting our most vulnerable, United Way is preventing problems and changing social conditions to create a stronger and healthier community for everyone.

Working together, we inspire hope and create opportunities for a better life for all. That's what it means to [LIVE UNITED](#).



EDUCATION: INVESTING IN CHILDREN & YOUTH

Children who have the skills to succeed in school are more likely to graduate high school, get good jobs, and contribute to our local economy.

Some results:

- When children have access to books in the home, they are more likely to be prepared for success in school. More than 18,000 area children get a free book each month through Project Ready for School.
- United Way provides free early learning checkups for children and free parent education courses. Nearly 500 parents participated in more than 2,300 hours of free parent education in 2009.

STABILITY: BUILDING STABLE LIVES

Thriving families that can support themselves means less strain on community services and more people contributing to our local economy.

Some results:

- More than 3,200 callers were referred to VITA/EITC sites for free tax assistance, which brought more than \$3.7 million into our area.
- Families progressing in our Building Stable Lives pilot program have increased their income by an average of nearly \$1,000.

SUPPORT: SUPPORTING THE MOST VULNERABLE

People with special needs, the chronically ill and the elderly may always need some kind of ongoing support. Strong communities never abandon those in need.

Some results:

- United Way's 2-1-1 information and referral received more than 53,000 calls in 2009, a 23% increase over 2008. More than half of callers needed help with food and utilities.
- More than 4,800 families received help with holiday gifts and food

United Way of
Greater Chattanooga



Our Mission:

To Unite People and Resources in Building a Stronger and Healthier Community

Founded:

September 11, 1922

Facts and Figures:

- United Way supports more than 70 programs at 44 different agencies
- United Way covers 16 counties in Southeast Tennessee, North Georgia, and Northeast Alabama
- United Way raised more than \$11.7 million in 2008 for 2009 program funding

United Way's

100% Promise:

100% of your contributions impact your community.

Thanks to our endowment fund, 100% of your contribution goes to support vital human services that impact your community. United Ways without endowment funds usually allocate 10 to 15% of community campaign funds to cover administrative and fundraising expenses.

LIVE UNITED™