

Designation Information for employee campaign managers and donors

- United Way of Greater Chattanooga raises and distributes funds to programs addressing the impact areas that are used to fulfill the UWGC mission “to unite people and resources in building a stronger and healthier community.”
- **All** designations to United Way Partner Agencies and service areas are honored.
- Following the close of the campaign, local volunteers review needs, evaluate agencies and programs and then direct the distribution of undesignated funds to programs addressing UWGC’s mission and impact areas.
- 100% of donor contributions are used to fund local services that help children succeed in school, help families build stable lives, and support the most vulnerable in our community.
- If you have specific questions regarding the United Way allocations process, please call 423-752-0300 and ask to speak to a representative from the United Way Allocations Department.